

# Sameh Khiry Eid Metwalli Fayyad

- Address Ismailia, Egypt
- Mobile 00201066721775
- E-mail [sameh.fayyad@tourism.suez.edu.eg](mailto:sameh.fayyad@tourism.suez.edu.eg)  
[Samehfayyad2000@gmail.com](mailto:Samehfayyad2000@gmail.com)



## Personal information

- Date of Birth February 4, 1987
- Religion Muslim
- Social status Married
- Nationality Egyptian

## Educational degrees

Degree	Statement	Date obtained
• Doctor of Philosophy	<ul style="list-style-type: none"><li>• Thesis title: " Green Marketing of Some Egyptian Hotels"</li><li>• University attended: Department of Hotel Studies, Faculty of Tourism and Hotels, Suez Canal University.</li><li>• Field of specialization: Marketing</li><li>• The PhD thesis was nominated as the best applied thesis for the year 2016-2017 in the university's best applied thesis Competition</li></ul>	<u>2016</u>
• Master's Science in Hotel Management	<ul style="list-style-type: none"><li>• Thesis title: " A study on the green hotels in Egypt "</li><li>• University attended: Department of Hotel Studies, Faculty of Tourism and Hotels, Suez Canal University.</li><li>• Field of specialization: hotel management and environmental management.</li></ul>	<u>2012</u>
• Bachelor of Science in Hotel Management	<ul style="list-style-type: none"><li>• Grant location: Department of Hotel Studies, Faculty of Tourism and Hotels, Suez Canal University.</li><li>• Specialization: Hotel Studies (Hotel Management)</li><li>• Overall rating: excellent with honors</li></ul>	<u>2008</u>

## Career progression

Hotel Studies (Management) Dept, Faculty of Tourism and Hotels, Suez Canal University - Ismailia – Egypt.

Occupation	Period
• Associate Professor	From January 30, 2021
• Lecturer (Assistant Professor)	From February 24, 2016, to January 30, 2021
• Assistant Lecturer	From December 12, 2012, to February 23, 2016
• Demonstrator	From March 18, 2009, to December 11, 2012

## Scientific expertise (89 verified peer reviews, according to the Web of Science)

Editorial Manager of Journal of Association of Arab Universities for Tourism and Hospitality

Reviewer at journal Psychology Research and Behavior Management (ISSN: 1179-1578)

Reviewer at Journal of Frontiers in Psychology (Online ISSN: 1664-1078)

Reviewer at Journal of Managerial Psychology (Online ISSN: 0268-3946)

Reviewer at Journal of International Journal of Tourism and Hospitality Management (IJTHM) (Online ISSN: 1839-5260)

Reviewer at Journal of Sustainability (ISSN 2071-1050).

Reviewer at Journal of Behavioral Sciences (ISSN 2076-328X)

Reviewer at Journal of Healthcare Leadership (ISSN: 1179-3201)

Reviewer at Tourism and Hospitality (ISSN 2673-5768)

Reviewer at International Journal of Heritage, Tourism and Hospitality (Online ISSN: 2636-414X)

## Teaching experiences

### **Undergraduate courses**

Hotel Marketing

Marketing principles

Hotel Cost Accounting

Introduction to Hospitality Industry

Hotel Environmental Management

Food Service Art

Health Affairs in Hotels

Hotel Cooking Art

Food and Beverage Production

Tourism and hotel legislation

Housekeeping and Hotel Decoration

### **Postgraduate courses**

Hotels Marketing (Advanced)

Modern Trends in Hotels Marketing

Marketing Research in Hotels

Statistics Analysis

Hotel Sales Development

Health Affairs in Hotels (advanced)

Planning and Economics of Tourism and Hotel Projects

Writing Skills of Reports and Research

Tourism and Hotel Economics (advanced)

Hotel Problems

Recent trends in hotels

Hotel Investment

## Administrative Experience

**Head of Hotel Management Department, Faculty of Tourism and Hotels, Suez Canal University**

From December 2024

Coordinator of the Strategic Planning Standard in the Quality Unit

From January 2020

Deputy Director of the Measurement and Evaluation Unit

From November 2019

Faculty digital transformation manager

From October 2018

Head of the Surveys and Statistical Analysis Committee

From September 2018

Member of the Graduate Studies and Scientific Research Committee

From September 2018

Head of the media and public relations committee

From September 2018

IT administrator in the Journal of Association of Arab Universities for Tourism and Hospitality

From January 2017 to May 2019

Coordinator of the Strategic Planning Standard in the Quality Unit

From April 2017 to January 2019

Director of student conferences and training at the Academic Support Unit

From 2016

Member of the Training Unit

From 2016

Hotel management department council member

From 2015

IT unit manager

From 2014

Founder and administrator of the official page of the Faculty of Tourism and Hotels in Ismailia

From 2014

Member of the Quality Unit

From 2010

## Scientific production

- Fouad, A. M., Abdullah Khreis, S. H., Fayyad, S., & Fathy, E. A. (2025). The dynamics of coworker envy in the green innovation landscape: Mediating and moderating effects on employee environmental commitment and non-green behavior in the hospitality industry. *Tourism and Hospitality Research*, 0(0). <https://doi.org/10.1177/14673584251324618>

- Agina, M. F., Farrag, D. A., Jaber, H. M., Fayyad, S., Abbas, T. T., Salameh, A. A., & Elziny, M. N. (2025). The influence of customer incivility on hotel frontline employees' responses and service sabotage: does co-worker support matter. *Geojournal of Tourism and Geosites*, 58(1), 89-104. DOI <https://doi.org/10.30892/gtg.58108-1393>.
- Elshaer, I.A.; Azazz, A.M.S.; Zain, M.E.A.; Fayyad, S.; ElShaer, N.I.; Mahmoud, S.W. The Dark Side of the Hospitality Industry: Workplace Bullying and Employee Well-Being with Feedback Avoidance as a Mediator and Psychological Safety as a Moderator. *Healthcare* 2025, 13, 319. <https://doi.org/10.3390/healthcare13030319>
- Elshaer, I. A., Azazz, A. M. S., Mansour, M. A., & Fayyad, S. (2025). Perceived greenwashing and employee non-green behavior: the roles of prevention-focused green crafting and work alienation. *Cogent Business & Management*, 12(1). <https://doi.org/10.1080/23311975.2025.2449592>.
- Elshaer, I.A.; Azazz, A.M.S.; Fayyad, S.; Mohamed, S.A.; Fouad, A.M.; Fathy, E.A. From Data to Delight: Leveraging Social Customer Relationship Management to Elevate Customer Satisfaction and Market Effectiveness. *Information* 2025, 16, 9. <https://doi.org/10.3390/info16010009>.
- Elshaer, I.A.; Azazz, A.M.S.; Mohammad, A.A.A.; Fayyad, S. Decoding Success: The Role of E-Learning Readiness in Linking Technological Skills and Employability in Hospitality Management Graduates. *Information* 2025, 16, 47. <https://doi.org/10.3390/info16010047>.
- Azazz, A.M.S.; Elshaer, I.A.; Alyahya, M.; Abdulaziz, T.A.; Elwardany, W.M.; Fayyad, S. Amplifying Unheard Voices or Fueling Conflict? Exploring the Impact of Leader Narcissism and Workplace Bullying in the Tourism Industry. *Administrative Sciences*. 2024, 14, 344. <https://doi.org/10.3390/admsci14120344>.
- Elshaer IA, Azazz A, Alyahya M, et al. Sports investment to improve the destination image and optimize tourism performance in Saudi Arabia. *Environment and Social Psychology* 2024; 9(10): 3178. <https://doi.org/10.59429/esp.v9i10.3178>.
- Elshaer IA, Azazz AMS, Kooli C, Alqasa KMA, Afaneh J, Fathy EA, Fouad AM, Fayyad S. Resilience for Sustainability: The Synergistic Role of Green Human Resources Management, Circular Economy, and Green Organizational Culture in the Hotel Industry. *Administrative Sciences*. 2024; 14(11):297. <https://doi.org/10.3390/admsci14110297>
- Azazz AMS, Elshaer IA, Thani AA, Algezawy M, Mahrous AA, Mansour MA, Abdel Moneim A, Fayyad S. The Influence of Green Demarketing on Brand Credibility, Green Authenticity, and Greenwashing in the Food Industry. *Sustainability*. 2024; 16(21):9215. <https://doi.org/10.3390/su16219215>
- Elshaer IA, Alyahya M, Azazz AMS, Ali MAS, Fathy EA, Fouad AM, Soliman SAEM, Fayyad S. Building Digital Trust and Rapport in the Tourism Industry: A Bibliometric Analysis and Detailed Overview. *Information*. 2024; 15(10):598. <https://doi.org/10.3390/info15100598>
- Elshaer, I.A.; Azazz, A.M.S.; Zayed, M.A.; Ameen, F.A.; Fayyad, S.; Fouad, A.M.; Khalil, N.I.; Fathy, E.A. Innovating Gastronomy through Information Technology: A Bibliometric Analysis of 3D Food Printing for Present and Future Research. *Information* 2024, 15, 471. <https://doi.org/10.3390/info15080471>
- Mohammad AAA, Elshaer IA, Azazz AMS, Kooli C, Algezawy M, Fayyad S. The Influence of Social Commerce Dynamics on Sustainable Hotel Brand Image, Customer Engagement, and Booking Intentions. *Sustainability*. 2024; 16(14):6050. <https://doi.org/10.3390/su16146050>
- Alsheref FK, Khairy HA, Alsetoohy O, Elsayy O, Fayyad S, Salama M, Al-Romeedy BS, Soliman SAEM. Catalyzing Green Identity and Sustainable Advantage in Tourism and Hotel Businesses. *Sustainability*. 2024; 16(12):5267. <https://doi.org/10.3390/su16125267>
- Olya, H., Ahmad, M. S., Abdulaziz, T. A., Khairy, H. A., Fayyad, S., & Lee, C.-K. (2024). Catalyzing green change: The impact of tech-savvy leaders on innovative behaviors. *Corporate Social Responsibility and Environmental Management*, 1–14. <https://doi.org/10.1002/csr.2871>
- Elshaer I, Azazz AMS, Abdulaziz TA and Fayyad S. Paradoxical Leadership and Employee Proactive Work Behavior: Exploring the Mediating Role of Perceived Psychological Contract Fulfillment. [version 1; peer review: 1 approved with reservations]. *F1000Research* 2024, 13:622 (<https://doi.org/10.12688/f1000research.144963.1>)
- Jasim, T.A., Khairy, H.A., Fayyad, S., & Al-Romeedy, B.S. (2024). DIGITAL LEADERSHIP AND CREATIVE PERFORMANCE IN TOURISM AND HOTEL ENTERPRISES: LEVERAGING STRATEGIC AGILITY AND ORGANIZATIONAL LEARNING CULTURE. *Geojournal of Tourism and Geosites*, 54(2spl), 872–884. <https://doi.org/10.30892/gtg.542spl11-1262>
- Elshaer, I. A., Azazz, A. M. S., & Fayyad, S. (2024). Work-related mobile internet usage during off-job time and quality of life: The role of work family conflict and off-job control. *International Journal of Innovative Research and Scientific Studies*, 7(3), 1268–1279. <https://doi.org/10.53894/ijirss.v7i3.3232>
- Elshaer, I.A.; Alyahya, M.; Azazz, A.M.S.; Fayyad, S. Community Attachment to AlUla Heritage Site and Tourists' Green Consumption: The Role of Support for Green Tourism Development. *Heritage* 2024, 7, 2651-2667. <https://doi.org/10.3390/heritage7060126>
- Elshaer, I.A.; Azazz, A.M.S.; Semlali, Y.; Mansour, M.A.; Elziny, M.N.; Fayyad, S. The Nexus between Green Transformational Leadership, Employee Behavior, and Organizational Support in the Hospitality Industry. *Adm. Sci.* 2024, 14, 107. <https://doi.org/10.3390/admsci14060107>

- Elshaer, Ibrahim A., et al. "The impact of work-related ICT use on perceived injustice: exploring the effects of work role overload and psychological detachment." *Journal of Open Innovation: Technology, Market, and Complexity* 10.1 (2024): 100208. <https://doi.org/10.1016/j.oiotmc.2024.100208>
- Elshaer, I.A.; Azazz, A.M.S.; Fayyad, S. Residents' Environmentally Responsible Behavior and Tourists' Sustainable Use of Cultural Heritage: Mediation of Destination Identification and Self-Congruity as a Moderator. *Heritage* 2024, 7, 1174-1187. <https://doi.org/10.3390/heritage7030056>
- Elshaer, I.A.; Alyahya, M.; Azazz, A.M.S.; Mansour, M.A.; Mohammad, A.A.A.; Fayyad, S. Understanding the Nexus between Social Commerce, Green Customer Citizenship, Eco-Friendly Behavior and Staying in Green Hotels. *Sustainability* 2024, 16, 1409. <https://doi.org/10.3390/su16041409>
- Alyahia, M.; Azazz, A.M.S.; Fayyad, S.; Elshaer, I.A.; Mohammad, A.A.A. Greenwashing Behavior in Hotels Industry: The Role of Green Transparency and Green Authenticity. *Sustainability* 2024, 16, 1050. <https://doi.org/10.3390/su16031050>
- Elshaer, I. A. ., Azazz, A. M. S. ., Alshebami, A. S. ., Abdulaziz, T. A. ., Mansour, M. A. ., & Fayyad, S. . (2024). Internal green marketing orientation and business performance: The role of employee environmental commitment and green organizational identity. *International Journal of Innovative Research and Scientific Studies*, 7(1), 211–225. <https://doi.org/10.53894/ijirss.v7i1.2603>
- Elshaer, I.A.; Azazz, A.M.S.; Hassan, S.S.; Fayyad, S. Farm-to-Fork and Sustainable Agriculture Practices: Perceived Economic Benefit as a Moderator and Environmental Sustainability as a Mediator. *Sustainability* 2023, 15, 11462. <https://doi.org/10.3390/su151411462>
- Elshaer, I.A.; Azazz, A.M.S.; Kooli, C.; Alshebami, A.S.; Zeina, M.M.A.; Fayyad, S. Environmentally Specific Servant Leadership and Brand Citizenship Behavior: The Role of Green-Crafting Behavior and Employee-Perceived Meaningful Work. Eur. J. *Investig. Health Psychol. Educ.* 2023, 13, 1097-1116. <https://doi.org/10.3390/ejihpe13060083>
- Elshaer, I.A.; Azazz, A.M.S.; Kooli, C.; Fayyad, S. Green Human Resource Management and Brand Citizenship Behavior in the Hotel Industry: Mediation of Organizational Pride and Individual Green Values as a Moderator. *Adm. Sci.* 2023, 13, 109. <https://doi.org/10.3390/admsci13040109>
- Agina MF, Aliane N, Sawy OE, Khairy HA, Fayyad S. Risks in Relation to Adopting Airbnb Accommodation: The Role of Fear of COVID-19. *Sustainability*. 2023; 15(6):5050. <https://doi.org/10.3390/su15065050>
- Elshaer, I.A.; Azazz, A.M.S.; Fayyad, S. Green Management and Sustainable Performance of Small- and Medium-Sized Hospitality Businesses: Moderating the Role of an Employee's Pro-Environmental Behaviour. *Int. J. Environ. Res. Public Health* 2023, 20, 2244. <https://doi.org/10.3390/ijerph20032244>
- Elshaer, I.A.; AboAlkhair, A.M.; Fayyad, S.; Azazz, A.M.S. Post-COVID-19 Family Micro-Business Resources and Agritourism Performance: A Two-Mediated Moderated Quantitative-Based Model with a PLS-SEM Data Analysis Method. *Mathematics* 2023, 11, 359. <https://doi.org/10.3390/math11020359>
- Elshaer, I.A.; Azazz, A.M.S.; Fayyad, S. Green Human Resources and Innovative Performance in Small- and Medium-Sized Tourism Enterprises: A Mediation Model Using PLS-SEM Data Analysis. *Mathematics* 2023, 11, 711. <https://doi.org/10.3390/math11030711>
- Elshaer, I.A.; Azazz, A.M.S.; Ameen, F.A.; Fayyad, S. Sustainable Horticulture Practices to Predict Consumer Attitudes towards Green Hotel Visit Intention: Moderating the Role of an Environmental Gardening Identity. *Horticulturae* 2023, 9, 31. <https://doi.org/10.3390/horticulturae9010031>
- Elshaer, I.A.; Azazz, A.M.S.; Ameen, F.A.; Fayyad, S. Agritourism and Peer-to-Peer Accommodation: A Moderated Mediation Model. *Agriculture* 2022, 12, 1586. <https://doi.org/10.3390/agriculture12101586>
- Elshaer, I.A.; Azazz, A.M.S.; Fayyad, S. Underdog Environmental Expectations and Environmental Organizational Citizenship Behavior in the Hotel Industry: Mediation of Desire to Prove Others Wrong and Individual Green Values as a Moderator. *Int. J. Environ. Res. Public Health* 2022, 19, 9501. <https://doi.org/10.3390/ijerph19159501>
- Elshaer, I.A.; Azazz, A.M.S.; Fayyad, S. Positive Humor and Work Withdrawal Behaviors: The Role of Stress Coping Styles in the Hotel Industry Amid COVID-19 Pandemic. *Int. J. Environ. Res. Public Health* 2022, 19, 6233. <https://doi.org/10.3390/ijerph19106233>
- Ibrahim A. Elshaer, Alaa M. S. Azazz and Sameh Fayyad, (2022), "Authenticity, Involvement, and Nostalgia in Heritage Hotels in the Era of Digital Technology: A Moderated Mediation Model", *Int. J. Environ. Res. Public Health*, 19(10), 5784; <https://doi.org/10.3390/ijerph19105784>
- Ibrahim A. Elshaer, Sameh Fayyad, Salama Ammar, Tamer Ahmed Abdulaziz and Samy Wageh Mahmoud, (2022), "Adaptive Reuse of Heritage Houses and Hotel Conative Loyalty: Digital Technology as a Moderator and Memorable Tourism and Hospitality Experience as a Mediator", *Sustainability*, 14(6), 3580; <https://doi.org/10.3390/su14063580>
- Sameh Fayyad and Tamer Ahmed Abdulaziz; Ibraheim Fathey Moawad; and Samy Wageh Mahmoud, (2022). " Knowledge-Based Prototype for Assessing the Appropriateness of Tourism and Hospitality Services for Accessible Tourism?", *Journal of Association of Arab Universities for Tourism and Hospitality*, Vol. 23, No. 1, <https://dx.doi.org/10.21608/jaauth.2022.128680.1329>

- Sameh Fayyad and Moataz bellah Ibrahim , (2022). “ How Can Workplace Friendship Affect Employees' Resistance to Change in Egyptian Hotels?: Gender diversity as a moderator?”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 22, No. 1, PP. 221-232, <https://dx.doi.org/10.21608/jaauth.2022.110688.1277>
- Sameh Fayyad and Ali Shehata, (2021). “The Mediating Role of The Job Competencies Map in Determining the Relationship Between Internal Marketing and Creative Behavior of Employees: Applying to Some Five-Star Hotels”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 21, No. 1, PP. 382-395. <https://dx.doi.org/10.21608/jaauth.2021.40581.1066>.
- Sameh Fayyad and Moataz bellah Ibrahim, (2021). “The Mediating Role of Employees' Negative Moods Between Bullying at Work and Organizational Citizenship Behavior Toward Individuals in Egyptian Hotels”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 20, No. 4, PP. 382-395. <https://dx.doi.org/10.21608/jaauth.2021.83576.1198>.
- Sameh Fayyad and Ali Shehata, (2020). “The Role of Employee Trust in the Relationship Between Leaders' Aggressive Humor and Knowledge Sharing”, Journal of Association of Arab Universities for Tourism and Hospitality , Vol. 19, No. 1, PP. 143-157. <https://dx.doi.org/10.21608/jaauth.2020.45371.1079>
- Sameh Fayyad and Ali Shehata, (2020). “The Impact of Purchasing Behavior on the Relationship between Pink Marketing Practices and Women's Loyalty to Hotels”, Journal of Association of Arab Universities for Tourism and Hospitality , Vol. 18, No 1, PP. 221-239. <https://dx.doi.org/10.21608/jaauth.2020.34704.1039>
- Sameh Fayyad and Hanady Abu Al maaty, (2019). “The impact of Organizational frustration on affective commitment and surface acting in some Egyptian Hotels: Job experience as a Moderator”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 17, No. 1, PP. 126-137, [10.21608/JAAUTH.2019.78568](https://dx.doi.org/10.21608/JAAUTH.2019.78568).
- Sameh Fayyad and Osman El Sawy, (2019). “Greenwashing Effect on Customers' Behavior at Some Five-Star Hotels in Egypt”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 16, No. 2, PP. 34-43, [10.21608/JAAUTH.2019.68491](https://dx.doi.org/10.21608/JAAUTH.2019.68491).
- Sameh Fayyad and Mohammed Zeina. (2019). “The impact of the positive psychological capital on the turnover intention of employees at some Egyptian Hotels using work engagement as a mediator”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 16, No. 1, PP. 182-193, [10.21608/JAAUTH.2019.57530](https://dx.doi.org/10.21608/JAAUTH.2019.57530).
- Fayyad, S.; El Sawy, O. (2018). “Service Recovery Perceived by Customers in Egyptian Hotels with Reference to Gender”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 15, No. 2, PP 59-64, [10.21608/JAAUTH.2018.47955](https://dx.doi.org/10.21608/JAAUTH.2018.47955).
- Sameh Fayyad and Hanady Abu Al maaty. (2018), “Organizational Silence and its impact on the job satisfaction of employees in hotels”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 15, No. 2, PP 135-143, [10.21608/JAAUTH.2018.47945](https://dx.doi.org/10.21608/JAAUTH.2018.47945).
- Sameh Fayyad and Ali Shehata. (2016), “The possibility of applying the Florida Hotels and Motels Association approach to waste management in some Egyptian hotels”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 13, No. 2, P P. 137-152, [10.21608/JAAUTH.2016.48015](https://dx.doi.org/10.21608/JAAUTH.2016.48015).
- Sameh Eid; Ali Shehata; Hanady Abu El-Maaty and Said Salama. ( 2016), “Consumers' behaviour in the light of Green Marketing”, The Egyptian Journal of Tourist Studies, Vol. 15, No. 2.
- Sameh Eid; Ali Shehata; Hanady Abu El-Maaty and Said Salama. (2016), “Evaluation of green marketing strategy in some Egyptian hotels: A comparative study between some five-star hotels in Sharm El-Sheikh, The Egyptian Journal of Tourist Studies, Vol. 15, No. 2.
- Sameh Fayyad; EL Sayed Abd El-Hady; Mohamed El -Zoghbi and Said Salama. (2013), “A study on the green hotels in Egypt”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 10, No. 1, P P. 159-172, [10.21608/JAAUTH.2013.47604](https://dx.doi.org/10.21608/JAAUTH.2013.47604).
- Sameh Khairy (2011), “Towards the Mechanisms for Promoting Social Tourism in Egypt”, Journal of the Egyptian Ministry of Tourism, Competition for Best Research in Tourism, Second Place.
- Sameh Fayyad and Ali Shehata, (2021). “The Mediating Role of The Job Competencies Map in Determining the Relationship Between Internal Marketing and Creative Behavior of Employees: Applying to Some Five-Star Hotels”, Journal of Association of Arab Universities for Tourism and Hospitality, Vol. 21, No. 1, PP. 382-395. <https://dx.doi.org/10.21608/jaauth.2021.40581.1066>.

## Courses Attended

- **Methods of measuring, evaluation and preparing the test item** Center of Measurement and Evaluation at the Higher Education Development Project Management Unit, in cooperation with the Supreme Council of Universities On 01 - 9 September 2020
- **Workshop for Journal Editors: Scopus Selection Criteria** Researcher Academy on Campus Wednesday 19 August 2020 (Elsevier)

• Scopus Journals' Indexing Criteria	Researcher Academy on Monday 24 August Campus (Elsevier) 2020
• AARU Journal Platform- User Experience Sharing Session	Researcher Academy on 24 June 2020 Campus (Elsevier)
• The publishing landscape in the Arab World	Researcher Academy on 22 June 2020 Campus (Elsevier)
• The TOT program	Clarivate Analytics 14:15/ 9/2019
• International Publication of Research	Suez Canal University 21:22/ 10/ 2015
• Ethics and behaviors of the profession	Suez Canal University 28:29/10/2015
• The basics of managing the quality of the teaching process	Suez Canal University 25:26/ 10/ 2015
• Time and Meetings Management	Suez Canal University 17:18/11/2015
• University Management	Suez Canal University 19:20/11/2014
• TOEFL course	Suez Canal University 11/2: 23/3/2014
• Credit Hour System	Suez Canal University 17:18/11/2013
• Basic Educational Professional Preparation Program Package for University Teacher (Effective Teaching- Using Technology in Teaching- Micro Teaching)	Suez Canal University 11:21/12 /2010
• Scientific research ethics	Suez Canal University 23:25/11/2010
• Conference Organization	Suez Canal University 30/10: 2/11/ 2010
• Administration of Research Team	Suez Canal University 2:4/11 /2010

## Scientific conferences

Conference (Participation in organization and attendance)	Period
• Coordinator of the 11th AARU Tourism conference, Port Said	25:23 February 2022.
• Rapporteur of the fourth student conference " The hospitality and tourism industry in light of the paths of the new republic" (sustainability; digitization; quality)"	March 6, 2019
• Coordinator of the 10 <sup>th</sup> AARU Tourism conference "Prospects for Sustainable Tourism in the Arab World " St. Catherine-Taba.	December 5: 8, 2019
• Rapporteur of the third student conference "25 Tourism: Past - Present - Future"	March 18, 2019
• Coordinator of the 9 <sup>th</sup> AARU Tourism conference, " Prospects of the Tourism Industry in the Light of Global Variables:" Integration- Sustainability-Quality", Cancun Resort-El-Ein El- Sokhna	December 20:22, 2018
• The 8 <sup>th</sup> AARU Tourism conference, "Tourism Industry in the Arab World - Build and Change", Luxor Floating Hotel - Aswan	December7: 10, 2017
• Rapporteur of the first student conference, "The future of tourism: a student vision", Suez Canal University, Ismailia, Egypt.	April 30, 2017
• The 7 <sup>th</sup> AARU Tourism conference, "Tourism in the Arab World between theory and practice", Suez Canal University, Ismailia, Egypt.	November 29-30, 2016
• Conference "The Egyptian Personality in the civilized and Cultural Heritage", Center for Heritage and Civilization Research, Suez Canal University, Ismailia, Egypt.	May 5-7, 2014
• The 5 <sup>th</sup> AARU Tourism conference, "Modern Trends of the Tourism and Hospitality Industry in the Arab World", Sharm El-Sheikh, Egypt.	December 2-5, 2014
• The 4 <sup>th</sup> AARU Tourism conference, "The Future of Intra-Tourism in the Arab World", Sharm El-Sheikh, Egypt.	May 3-6, 2013
• The 3 <sup>th</sup> AARU Tourism conference, "A Future Vision for Arab Tourism", Alexandria, Egypt.	December 13-15, 2012

## Arbitration and supervision of scientific theses

- 5 master's and PhD theses under my supervision
- An external examiner of more than 10 scientific thesis (MSc and PhD)

## Grands and Funds

### Technological Skills and Employability of Hospitality Management Undergraduates

Funded by	King Faisal University, Grant No. KFU250065	Role	Co-researcher
Amount	\$1,750	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Perceived greenwashing and employee non-green behavior in the Hotel Industry

Funded by	King Faisal University, Grant No. KFU242202	Role	Co-researcher
Amount	\$ 2195	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Social Customer Relationship Management and Customer Satisfaction and Market Effectiveness

Funded by	King Faisal University, Grant No. KFU242954.	Role	Co-researcher
Amount	\$ 1600	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Workplace Bullying in the Tourism Industry

Funded by	King Faisal University, Grant No. KFU242837	Role	Co-researcher
Amount	\$1,400 (72,000 EGP)	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Sports investment and destination image in Saudi Arabia

Funded by	King Faisal University, Grant No. KFU242484	Role	Co-researcher
Amount	\$ 1200	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### The Green Human Resources Management in the Hotel Industry

Funded by	King Faisal University, Grant No. KFU242345.	Role	Co-researcher
Amount	\$1,400	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### The Green Demarketing and Greenwashing in the Food Industry

Funded by	The Deputyship for Research and Innovation, Ministry of “Education” in Saudi Arabia, Grant No. INST128	Role	Co-researcher
Amount	\$2,600	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Digital Trust and Rapport in the Tourism Industry

Funded by	King Faisal University, Grant No. KFU241956	Role	Co-researcher
Amount	\$ 1600	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Innovating Gastronomy through Information Technology

Funded by	King Faisal University, Grant No. KFU241500.	Role	Co-researcher
Amount	\$ 1600	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

### Social Commerce and Sustainable Hotels

Funded by	King Faisal University, Grant No. KFU241393	Role	Co-researcher
Amount	\$2,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

---

**Paradoxical Leadership and Employee Proactive Work Behavior**

---

Funded by	King Faisal University, Grant No. A167	Role	Co-researcher
Amount	\$ 1700 (87,000 EGP)	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Work-related mobile internet usage during off-job time and quality of life**

---

Funded by	King Faisal University, Grant No. 5179.	Role	Co-researcher
Amount	\$ 1200	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Community Attachment to Heritage Site and Tourists' Green Consumption**

---

Funded by	King Faisal University, Grant No. A259	Role	Co-researcher
Amount	\$1750	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Green Leadership in the Hospitality Industry**

---

Funded by	King Faisal University, Grant No. A022	Role	Co-researcher
Amount	\$1,500	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**The work-related ICT use and work role overload**

---

Funded by	King Faisal University, Grant No. GRANT5467.	Role	Co-researcher
Amount	\$ 1000	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Residents' Environmentally Responsible Behavior and Tourists' Sustainable Use of Cultural Heritage**

---

Funded by	King Faisal University, Grant No. 5886	Role	Co-researcher
Amount	\$1750	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Social Commerce and Green Customer Citizenship in Hotels**

---

Funded by	King Faisal University, Grant No. 5764	Role	Co-researcher
Amount	\$2,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Sustainability and Greenwashing Behavior in the Hotel Industry**

---

Funded by	King Faisal University, Grant No. 5650.	Role	Co-researcher
Amount	\$2,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Green marketing orientation and business performance**

---

Funded by	King Faisal University, Grant No. 4523	Role	Co-researcher
Amount	\$1200	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Green Identity and Sustainable Advantage in Tourism and Hotel Businesses**

---

Funded by	King Khalid University, Grant No. GRP/53/45	Role	Co-researcher
Amount	\$2,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Farm-to-Fork and Sustainable Agriculture Practices**

---

Funded by	King Faisal University, Grant No. 3742.	Role	Co-researcher
Amount	\$2,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Environmental Leadership and Brand Citizenship Behavior**

---

Funded by	King Faisal University, Grant No. 3663.	Role	Co-researcher
Amount	\$1,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

2023

**Green Human Resource Management and Brand Citizenship Behavior in the Hotel Industry**

---

Funded by	King Faisal University, Grant No. 3220.	Role	Co-researcher
Amount	\$1,650	Duration	6 months
Description	The fund covered research expenses and publication fees in top-tier journal.		

**Green Human Resources and Innovative Performance in Small- and Medium-Sized Tourism Enterprises**

---

	Funded by	The deputyship of the Research and Innovation Ministry of Education in Saudi Arabia, Grant No. INST064.	Role	Co-researcher
	Amount	\$2,650	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Green Management and Sustainable Performance of Small- and Medium-Sized Hospitality Businesses</b>			
	Funded by	The deputyship of the Research and Innovation Ministry of Education in Saudi Arabia, Grant No. INST056.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Post-COVID-19 Family Micro-Business Resources and Agritourism Performance</b>			
	Funded by	King Faisal University, Grant No. 2012.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Sustainable Horticulture Practices</b>			
	Funded by	King Faisal University, Grant No. 2365.	Role	Co-researcher
	Amount	\$2,350	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Environmental Leadership and Green Innovation in the Hotel Industry</b>			
	Funded by	King Faisal University, Grant No. GRANT2005.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Agritourism and Peer-to-Peer Accommodation</b>			
	Funded by	The Saudi Investment Bank Scholarly Chair for Investment Awareness Studies, Grant No. CHAIR147.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Environmental Organizational Citizenship Behavior in the Hotel Industry</b>			
2022	Funded by	King Faisal University, Grant No. GRANT802.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>The Stress Coping Styles in the Hotel Industry Amid COVID-19 Pandemic</b>			
	Funded by	King Faisal University, Grant No. GRANT284.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Authenticity, Involvement, and Nostalgia in Heritage Hotels in the Era of Digital Technology</b>			
	Funded by	King Faisal University, Grant No. GRANT121.	Role	Co-researcher
	Amount	\$2,650	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		
	<b>Adaptive Reuse of Heritage Houses and Digital Technology</b>			
	Funded by	King Faisal University, Grant No. GRANT119.	Role	Co-researcher
	Amount	\$2,750	Duration	6 months
	Description	The fund covered research expenses and publication fees in top-tier journal.		

## The Personal academic website

- Scopus ID: <https://www.scopus.com/authid/detail.uri?authorId=57546793800> (h-index, 10)
- Web of Science, <https://www.webofscience.com/wos/author/record/AAP-7806-2020> (h-index, 9)
- Google scholar: <https://scholar.google.com.eg/citations?user=LAW3eVgAAAJ&hl=en> ((h-index, 13)
- ResearchGate: <https://www.researchgate.net/profile/Sameh-Fayyad> (h-index, 13; i10-index, 16)
- LinkedIn: <https://www.linkedin.com/feed/>
- Orcid: <https://orcid.org/0000-0001-6947-3146>